

**ACCOMPANYING LABELING:** Leaflets entitled "Royal Jelly The 'Miracle Food' of the Queen Bee."

**LIBELED:** 3-29-60, W. Dist. Wash.

**CHARGE:** 502(a)—the label accompanying the article, when shipped, contained false and misleading representations that the article was effective in killing disease-causing germs, was an antibiotic like penicillin; would stop the growth of pus-producing infectious germs that cause boils, carbuncles, and abscesses; was effective against fungus that cause ringworm of the scalp, athlete's foot, and other maladies; would stop the growth of cancer cells; arrest leukemia; and had anti-tumor activity.

**DISPOSITION:** 5-31-60. Default—destruction.

**6230. Yeast culture wafers.** (F.D.C. No. 44605. S. No. 43-668 R.)

**QUANTITY:** 230 cases, each containing 72 60-wafer btls. at Seattle, Wash., in possession of Genius, Inc.

**SHIPPED:** Between 3-1-60 and 4-5-60, from Chillicothe, Ill., by Newhaven Laboratories.

**LABEL IN PART:** (Btl.) "Western Yeast Culture A Food Supplement with Vitamin B Complex and Vitamins A and D \* \* \* Each Wafer contains \* \* \* with Vitamin B Complex and Vitamin A and D additions to Vitamins as listed below Vitamin B<sub>1</sub> (Thiamin Mononitrate) 2 mg. Vitamin B-2 (Riboflavin) 2.4 mg. Vitamin B-6 (Pyridoxine Hydrochloride) 1 mg. Vitamin B-12 Cobalamin Concentrate NF) 1 microg. Calcium Pantothenate 2 mg. Acid Nicotinic 10 mg. Folic Acid 0.25 mg. Vitamin A (Acetate) 4000 Units Vitamin D (Irridated Yeast) 600 Units Powdered Sugar Excipient added \* \* \* The need for Folic Acid, Pyridoxine Hydrochloride, Calcium Pantothenate and Vitamin B-12 has been established \* \* \* Distributed by Western Products South 5th and Broadway, Tacoma 2, Washington."

**ACCOMPANYING LABELING:** Leaflets entitled: "The Western Yeast Story," "S-1 Direct Retail Buyer," "S-2 Wholesale Buyer" and "S-3 Retailer"; placards entitled "As advertised by Bob Hale"; and cards reading in part "I'll Send You \$2.50 for this card."

**RESULTS OF INVESTIGATION:** The circulars and placards were designed and printed by Genius, Inc., and were used in promoting sales of the article.

**LIBELED:** 6-10-60, W. Dist. Wash.

**CHARGE:** 502(a)—when shipped and while held for sale, the labeling of the article contained false and misleading representations which suggested and implied that the article had a beneficial effect on the involuntary muscles of the digestive tract, and the nerve and circulatory systems; that it provided greatly increased energy; that it aided digestion, and elimination; increased resistance to disease; prevented skin disorders; that it contained anti-infection properties; aided in normal growth, and provided health to the mucous membranes of the body; was very essential for the maintenance of health and well-being; helped maintain high resistance to the common cold, sickness, and infections; overcame a tired rundown feeling, and lack of energy; gave added energy and drive; and cleared up bad complexion; and the labeling statements "Little Golden Nuggets of Pure Health" and "Naturally Grown" also were false and misleading.

The libel alleged also that the article was misbranded under the provisions of the law applicable to foods as reported in notices of judgment on foods.

**DISPOSITION:** 6-17-60. Consent—claimed by Genius, Inc., of Seattle, Wash., and relabeled.

**6231. Alfalfa seed.** (F.D.C. No. 44564. S. No. 4-024 R.)

**QUANTITY:** 13 100-lb. bags and 110 1-lb. ctns. at Richmond, Va., in possession of T. W. Wood & Sons.

**SHIPPED:** 9-4-59 and 2-1-60, from Yuma, Ariz.

**LABEL IN PART:** (Bag) "Alfalfa for Tea" or "Common \* \* \* Alfalfa"; (ctn.) "One Pound Net Wood's Hollybrook Brand \* \* \* Alfalfa Seed," (top) "T. W. Wood & Sons \* \* \* Richmond, Va." and (bottom) "Grown in California."

**ACCOMPANYING LABELING:** Catalog entitled "Spring Catalog 1960."

**RESULTS OF INVESTIGATION:** The article in the 1-lb. cartons was repacked and labeled by the dealer from the bulk bags shipped as described above.

**LBELED:** 5-11-60, E. Dist. Va.

**CHARGE:** 502(a)—while held for sale, the label statement "Grown in California" was false and misleading as applied to a product which was grown in Arizona; and the labeling which accompanied the article contained false and misleading representations that the article was an adequate and effective treatment for arthritis and rheumatism.

**DISPOSITION:** 6-8-60. Consent—claimed by T. W. Wood & Sons, Richmond, Va., and relabeled.

**6232. Protein wafers.** (F.D.C. No. 44557. S. No. 29-202 R.)

**QUANTITY:** 98 btls., each containing 300 wafers, at Council Bluffs, Iowa, in possession of Dwarfies, Inc.

**SHIPPED:** 9-25-57, from Los Angeles, Calif.

**LABEL IN PART:** (Btl.) "'Miss Physical Fitness' Dixie Q Balanced Hi Protein Wafers \* \* \* Eat Like Candy! Lemon and Malt Flavors \* \* \* Internationally Chosen 'Miss Physical Fitness' \* \* \* Each 12 Wafers Contain: % Adult MDR Thiamine (vitamin B-1) 2.0 mgm. 200% Riboflavin (vitamin B-2) 2.5 mgm. 208% Pyridoxine HCl (B-6) 1.0 mgm. \* \* \* Vitamin B-12 (cobalamin conc.) 3.0 mcgm. \* \* \* Niacinamide 10.0 mgm. 100% Calcium Pantothenate 2.0 mgm. \* \* \* Vitamin E (dl-A-Tocopheryl acid succinate) 6.0 Int. Units \* \* \* Need in human nutrition not established. \* \* \* Packed by Vitamin Div. Dwarfies Corp. Council Bluffs, Iowa."

**RESULTS OF INVESTIGATION:** The article was shipped in bulk drums as described above and after its receipt at Council Bluffs, Iowa was repacked by Dwarfies, Inc., into the bottles described above.

**LBELED:** 5-5-60, S. Dist. Iowa.

**CHARGE:** 502(a)—while held for sale, the label statements "Miss Physical Fitness" and "Internationally Chosen 'Miss Physical Fitness'" and the vignette depicting a physically fit woman represented and suggested that the article would promote physical fitness and a properly proportioned figure, which statements and representations were false and misleading since they were contrary to fact.

The article was alleged also to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

**DISPOSITION:** 6-7-60. Default—destruction.